

Research on the Implementation Path of College Students' Career Planning

Wenbin Liu

College of Science, Yanbian University, Jilin, Yanji, 133002, China

Keywords: College Students' Career Planning; Significance; Current Situation; Measures

Abstract: Higher education, as an important part of education in China, aims to train various types of talents for social construction. As to whether the trained talents meet the social requirements and personal development, it is necessary to realize the two-way choice of effective talents and society through career planning, so as to enable people to do their best and contribute more value to social construction in suitable posts. Although this goal is very clear, it has not achieved this effect very well in the actual implementation. The key link of career planning for fish university students has not been carried out very well, resulting in various problems in employment for many college students, resulting in the inappropriate placement of talents, and also led to the employment situation. Chaos. In view of this prominent social problem, this paper carries out a detailed analysis of the implementation path of College Students' career planning, with a view to promoting the improvement of current college students' career planning.

1. Introduction

With the development of society, the requirement of effective docking between college students and the market makes career planning a necessary subject for college students [1]. According to the current situation of China's colleges and universities, the course of career planning for college students mainly covers the following contents [2]: (1) self-analysis, that is, to analyze the strengths and weaknesses, willingness and hobbies of individuals through appropriate methods; (2) industry development analysis, that is, to understand the whole industry of personal willingness development, such as the degree of development. (3) Setting career development goals, determining personal career development goals according to personal abilities, interests and hobbies; (4) Setting goals implementation plans and strategies, planning development paths and steps according to the set goals. The above-mentioned process is the key content of College Students' career planning. Only by doing these aspects well can they make qualified career planning. Then, in the actual situation, many college students do not practise the above-mentioned links well and completely, which leads to the restriction of career development and has a serious impact on personal development. Based on this, this paper makes a detailed discussion on this issue.

2. Analysis of the Significance of Career Planning of College Students

2.1. Promoting college students to set up correct career development goals

College students' career planning is an important preparation for their career development. It has a key significance to promote college students to establish a correct sense of career choice and employment concept [3]. In addition, through this reasonable planning, college students can choose their desired career, promote scientific and objective analysis of personal career development, thus correctly positioning their own value, thereby promoting their understanding of the gap between personal goals and reality, so that they can adopt correct plans to achieve their goals. In addition, career planning can help individuals acquire their own knowledge, and be able to participate in practical activities to make up for their own shortcomings, so as to achieve complementary advantages and stimulate their potential, thereby enhancing their core competitiveness, promoting personal career development, in order to achieve their own life goals and ideals.

2.2. Promoting the overall vocational quality of college students

At present, the education system of our country's higher education institutions is based on professional knowledge and professional function as the core of the education mode [4]. The biggest problem of this teaching method lies in the combination of insufficient personnel training method and market development. This defect is easily out of touch with the development of the market. The most common way to remedy this defect is the career planning of College students. The setting of career planning subjects can give correct guidance to students' blindly choosing careers, promote their overall development, improve their comprehensive quality, and cultivate their abilities according to the actual market needs, so as to promote the sustainable development of their personal careers.

3. Current Career Planning of College Students in China

3.1. College students lack of correct career planning education

As a new subject in Colleges and universities, career planning in Colleges and universities is still in the trial stage [5]. It has not formed a mature and perfect teaching theory, which makes it difficult for the teaching process to conform to the actual needs, especially for students' personal demands and social development needs, thus making the current vocational students lack a certain degree of docking. Career planning courses are in a castle in the air [6]. According to the relevant survey (see Fig.1), nearly half of the college students think that the career course has not been effectively guided, which indicates that the ideas and teaching methods of this course in Colleges and universities need to be improved. In order to provide constructive guidance for curriculum development and enhance the significance of curriculum development, it is necessary to do a good job of market analysis and analysis of students' personal needs in the process of developing relevant courses.

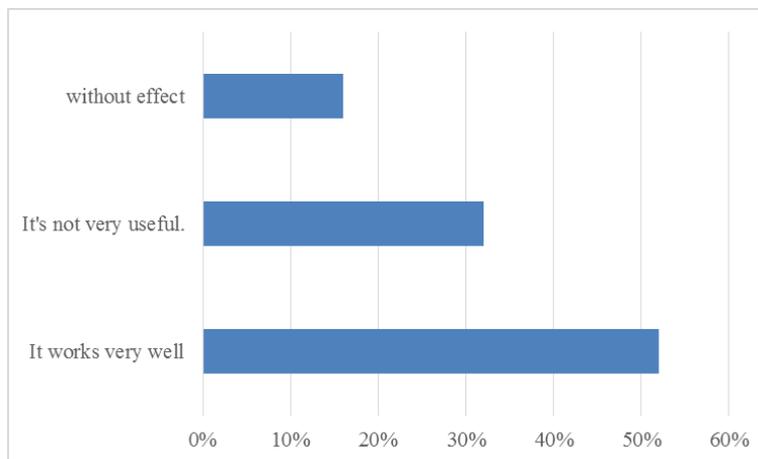


Fig.1. Investigation on the guiding role of career planning course for college students

3.2. Undergraduates' career planning and employment planning consciousness

The overall atmosphere and teaching methods of colleges and universities make students' ears closed, which leads to the lack of basic social experience and practical ability of students, and leads to the lack of good connection between students' personal development and social needs, thus resulting in the poor employment situation of College students, which is sustainable for their personal career development [7]. The exhibition has a great influence. In this regard, the main problems focus on the vague professional values of College students, the unclear personal development goals, the lack of self-awareness and other related phenomena, which clearly shows that college students lack a clear understanding of this career planning, employment planning consciousness is weak. According to the relevant survey (see Fig.2), 30% of the students have no ideal career goals, more than 50% of the students' goals are not clear enough, and only less than 20% of the students have clear development goals. These shocking data show that the career

courses in Colleges and universities have a long way to go.

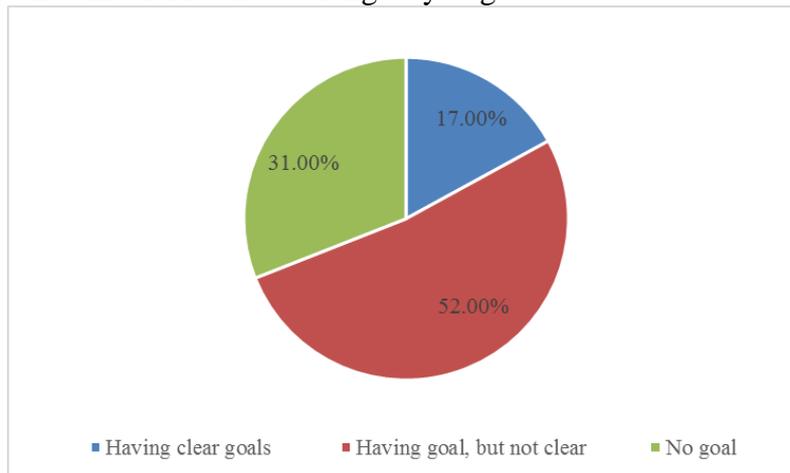


Fig.2. A survey of college students' career development goals

3.3. Lack of professionals to correctly guide career planning of college students

Lack of professionals to guide career planning of college students is another very common phenomenon. The emergence of this phenomenon makes career planning of college students guidance seriously neglected, resulting in students' career development on the road to frustration. Of course, for the poor career planning of College students, besides their own problems, colleges and universities are also responsible for it [8]. Specifically speaking, colleges and universities do not pay attention to this aspect, such as the lack of professional career planning instructors. At present, the teaching of this career planning course in many colleges and universities is mainly carried out by drawing teachers from various departments. The characteristics of this teacher are that most of them are instructed by moral education, teachers of the study and work department, and personnel of the employment guidance department [9]. Most of them are secretaries and counselors of colleges and departments participating in the career planning meetings of College students. They do not have relevant vocational career planning education training, so they lack corresponding professional knowledge. Based on the above elaboration, it is not surprising that the poor effect of College Students' career planning education appears. Of course, the bearer of this serious consequence is the students who really need employment, not teachers.

4. Analysis of Measures to Improve the Quality of College Students' Career Planning Education

4.1. Promoting college students to establish correct career planning ideas

The purpose of career planning education is to promote college students to set up their own career concept, so colleges and universities should set up a correct career planning concept as the core of education work, and according to different stages of guidance with different emphasis. Help them to set up correct employment concept and recognize the current employment situation so as to enhance their own professional competitiveness and lay the foundation for future job hunting. For this reason, relevant colleges and universities need to carry out specific practical activities to promote students' cognitive improvement, especially through social practice, such as internship, to promote students' cognitive improvement, thereby promoting students' scientific and rational career planning.

4.2. Strengthen the training of professional career planning educational instructors

College students' career planning can not be separated from the scientific and correct guidance of teachers [10]. Teachers should have higher professional quality and provide strong guidance for students' future career development. On the one hand, colleges and universities should pay enough attention to relevant aspects, actively introduce professional instructors to participate in teaching, so

as to build a professional instructor team, provide scientific and reasonable career planning guidance for college students, and promote the sustainable development of students' career.

4.3. Improve the service system of college students' career planning

To improve the service system of College Students' career planning is to require the relevant departments of society and the state to play a role, constantly improve the relevant service system, and encourage more people to engage in career counseling and research. On the one hand, the government, society and universities are required to unite to construct an environment suitable for students' personal career planning, and to provide effective services for students' career planning process, to protect the external conditions of students' personal planning. In addition, colleges and universities are required to pay attention to the combination of students' theory and practice in practical teaching, to summarize the current demand for talents in all walks of life, and to cultivate relevant talents with pertinence, so as to promote the career planning of college students towards a scientific and rational direction.

5. Conclusion

Career planning is an important preparation for college students' future career development. It has a key guiding significance for personal development. Therefore, it is crucial to make a good career planning. Based on this, this paper focuses on the topic of “exploring the implementation path of College Students' career planning”. Firstly, it analyses the significance and current situation of College Students' career planning. On this basis, aiming at improving the quality of College Students' career planning education, this paper puts forward some relevant measures, such as promoting college students to establish correct career planning ideas, strengthening the training of professional career planning education instructors and improving the service system of College Students' career planning, so as to promote me. Career development planning for Chinese college students should be carried out scientifically and rationally to promote the sustainable development of individual career.

References

- [1] Cai Jianchang, Du Rong, Zhang Fei. Exploration of the implementation path of academic guidance and career planning for applied university students. *Chinese and foreign entrepreneurs*, 2019 (18) 165.
- [2] Li Tingting. Problems and Management Countermeasures of career planning education for college students in Shaanxi Province. Shaanxi: Northwest University, 2017.
- [3] Chen Xiaoye. Research on Vocational College Students'Career Planning Education from the Perspective of Academy System. Guangxi: Guangxi Normal University, 2017.
- [4] Yang Rong. Exploration of Career Planning and Management of College Students - Case Study of Student Career Planning Letters. *Science and Technology Innovation Report*, 2016 13 (04) 79+81.
- [5] Gu Cheng. Research on the Employment Ability of College Students by Enterprise Participation in College Students'Career Planning. Beijing: Beijing University of Chemical Technology, 2016.
- [6] Zhou Xuewen. Career Planning of Male Nursing Students in Secondary Vocational Schools and School Education Strategies. Sichuan: Sichuan Normal University, 2016.
- [7] Zhang Yana. Exploring the path of College Students'career planning and development from the perspective of service. *Chizi (early and mid-term)*, 2015 (15) 114.
- [8] Qin Dawei. Study on the Function and Realization of Ideological and Political Education in the Career Planning of Normal University Students. Chongqing: Chongqing Normal University, 2014.

[9] Xia Yanfeng. Inquiry into the Preposition of Vocational Planning Education and the Way Out for Graduates. Shanghai: Fudan University, 2012.

[10] Mylonas I, Makovitzky J, Kunze S. Implementation of Career Planning Education for Higher Vocational College Students. Value Engineering, 2011 57 (4) 197-203.